



FOR IMMEDIATE RELEASE

The Shops at Heavenly Village Lake Tahoe Announces 2025 FREE Summer Concert Series Lineup

Heavenly Village, CA – March 18th, 2025 – As the snow melts and spring emerges, Heavenly Village proudly stands as Lake Tahoe's #1 destination for live music and entertainment in the basin. Celebrating over two decades of unforgettable experiences and community gatherings, the highly anticipated Heavenly Village Summer Concert Series (HVSCS) is back with its most ambitious lineup yet. With over 40 electrifying shows, this series remains the largest FREE concert series in the Tahoe Basin, bringing top-tier talent to locals and visitors alike.

A Legacy of Music and Community

Gary Casteel, President & CEO of Trans Sierra Investments/The Shops at Heavenly Village, reflects on the series' evolution over the past 15 years: *"Over the years, the HVSCS has become more than just a concert series; it's a legacy event that both locals and visitors eagerly anticipate. The unique blend of live music in our picturesque village, under the iconic Heavenly gondola and against the majestic mountain backdrop, creates an unparalleled experience. We're immensely grateful to everyone who has made Heavenly Village a key part of their Lake Tahoe experience."*

This year's concert series will feature a diverse lineup of musical talent, including Rick Hays & American Steel, Pamela Parker, Reno favorite Huckleberry Road, and the high-energy performances of the David Perez Band. Fan favorites returning to the stage include Reno's Reckless Envy, the soulful vibe and ever popular Jakes Garage, and country powerhouse Greg Austin. Favorites New Wave Crave, Shoot 2 Thrill and Red Light Challenge will also showcase their talent, reinforcing Heavenly Village's reputation as the epicenter of live entertainment. A major highlight for 2025 will be the long-awaited return of San Francisco-based Spazmatics, known for their infectious energy and theatrical performances, coinciding with the celebrity golf weekend.

An Unmatched Free Concert Experience

Dreu Murin from Dreu Murin Productions shares his excitement: *"The unwavering support from the Casteel family has been instrumental in the series' success. It's thrilling to see how much the artists enjoy performing in the village and equally rewarding to offer such a vibrant lineup to the locals who are the heartbeat of our community, as well as the much-appreciated visitors. Each year, the series grows, bringing more fun and entertainment to Lake Tahoe's #1 destination: the Heavenly Village."*



The HVSCS will officially kick off Memorial Day Weekend and continue every Friday and Saturday night through Labor Day Weekend, with shows running from 5:45 PM to 9:15 PM. The stage is perfectly situated between two of the Tahoe Basin's premier restaurants, Fire and Ice and Gunbarrel Tavern, providing the perfect blend of fine dining and live entertainment.

More Than Just Music

With an influx of over 30 artist inquiries each week, the HVSCS stands as a beacon of the rich cultural and entertainment tapestry Heavenly Village weaves during the summer months. In addition to live music, the village will be buzzing with activity, featuring events like the Cinco de Mayo festival, brewfests, Easter egg hunts, Halloween Trick or Treats, wing competitions, and more. Each event promises to elevate the guest experience and solidify Heavenly Village as the go-to entertainment hub in Lake Tahoe.

Stay Connected

For the latest on event announcements, artist lineups, and more, follow The Shops at Heavenly Village on Facebook and Instagram or visit their website at www.shopsatheavenly.com.

About Heavenly Village: Heavenly Village is Lake Tahoe's #1 destination, offering world-class dining, unique retail experiences, and a vibrant atmosphere year-round. The Village hosts a variety of family-friendly events, live entertainment, and seasonal celebrations, making it the ultimate gathering place for locals and visitors alike.

Media Contact:

Dreu Murin
dreu@dreumurin.com
530-251-6231